

devon.

ART DIRECTOR. CONTENT CREATOR.
MOTION DESIGNER.

Hi, nice to meet you. I use design, development, video & photography, motion graphics & animation and strategic planning to help make meaningful connections between Brands and their people through creative content.

I've worked for over 10 years to develop a skill set that enables me to create content that touches every facet of the consumer experience.

When I'm not concepting and creating, I'm either baking bread, cooking for an army or hiking and camping with my hubs and our dog.

I MAKE THINGS WITH:

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere
Adobe InDesign
Maxon Cinema 4D
HTML + HTML 5
CSS + Bootstrap
Javascript + JQuery
Wordpress + Squarespace
MailChimp Email Marketing
Bannersnack

MORE COOL STUFF AT:

devonhosford.com

CALL ME.

609 287 6993

me@devonhosford.com

EXPERIENCE

CURRENT:

Multimedia Designer

Georgia-Pacific LLC

Helped to completely reshape the way Georgia-Pacific produces content for our consumer brands.

Led an experiment in December of 2019 in order to prove out that we could develop social content faster, reduce overall cost per asset and improve overall quality of the creative. As a result of utilizing knowledge of production pipelines as well as advanced skillsets in a variety of creative disciplines, the following was achieved:

- An average decrease in lead time from 2-4 weeks to three quarters of a day
- 144 Total assets across multiple touchpoints (3x original experiment goal)
- Subjective and objective improvements in content quality
- A 94%-97% decrease in cost per asset

Lead Motion Designer

Mabus Agency

September 2018 - May 2019

ATLANTA, GA

Multimedia Designer

Adrenaline Agency

November 2017 - September 2018

ATLANTA, GA

Motion Designer

Georgia-Pacific

September 2015 - November 2017

ATLANTA, GA

Production + Design Assistant

Awesome Incorporated

June 2014 - October 2015

ATLANTA, GA

Motion Graphics Intern

Adobe Systems Inc.

June 2012 - June 2014

SAN JOSE, CA

Multimedia Design Intern

The Walt Disney Company

January 2013 - June 2013

ORLANDO, FL

EDUCATION

BFA, Motion Media Design, Cum Laude

The Savannah College of Art &
Design

September 2010 - June 2014

SAVANNAH, GA

Academy of Information Technology

The Atlantic County Institute
of Technology

September 2006 - June 2010

MAYS LANDING, NJ

HONORS

Gold | Motion Graphics

The Telly Awards

Charles Schwab Lunar New Year

JUNE 2018

Top 15 in the Country

SkillsUSA National Championships

Web Page Design

JUNE 2010

Typographic Excellence

Type Director's Club, TDC61

Adult Swim's Too Many Cooks

Title Design Typography

AUGUST 2015

First Place

SkillsUSA State Championships

Web Page Design

MAY 2010