

devon.

ART DIRECTOR. CONTENT CREATOR.
MOTION DESIGNER.

Hi, nice to meet you.
I use design, development,
video and photography, motion
graphics and animation
and strategic planning to help
make meaningful connections
between Brands and their
people through creative content.

I've worked for over 10 years
to develop a skill set that
enables me to create content
that touches every facet
of the consumer experience.

When I'm not conceptualing
and creating, I'm either
baking bread, cooking
for an army or hiking
and camping with my husband
and our dog.

I MAKE THINGS WITH:

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere
Adobe InDesign
Maxon Cinema 4D
HTML + HTML 5
CSS + Bootstrap
Javascript + JQuery
Wordpress + Squarespace
MailChimp Email Marketing
Bannersnack

MORE COOL STUFF AT:

devonhosford.com

CALL ME.

609 287 6993
me@devonhosford.com

EXPERIENCE

CURRENT:

Senior Designer

Boston Consulting Group

As a Senior Designer at BCG, I lead and art direct multi-vertical creative projects across multiple workstreams. I specialize in creative technology and excel in multidisciplinary art direction for projects that require cohesive branding across a variety of mediums. The projects I have led have secured new business for the firm and have been awarded global recognition for quality and excellence.

Leads the Generative AI taskforce,
developing GenAI trainings and process
workflows for creative teams

Art direction for multi-vertical creative
workstreams including print, digital marketing,
interactive, animation and video

Leads and creatively owns proposal initiatives
within team, supporting new business development
and Client Relationship management for the firm

Lead Motion Designer

Mabus Agency

September 2018 - May 2019

ATLANTA, GA

Multimedia Designer

Adrenaline Agency

November 2017 - September 2018

ATLANTA, GA

Motion Designer

Georgia-Pacific

September 2015 - November 2017

ATLANTA, GA

Multimedia Designer

Georgia-Pacific LLC

May 2019 - June 2021

Helped to completely reshape the way
Georgia-Pacific produces content for our consumer
brands. Led an experiment in December of 2019 in
order to prove out that we could develop social
content faster, reduce overall cost per asset and
improve overall quality of the creative. As a result of
utilizing knowledge of production pipelines as well as
advanced skillsets in a variety of creative disciplines,
the following was achieved:

An average decrease in lead time
from 2-4 weeks to three quarters of a day

144 Total assets across multiple touchpoints
(3x original KPI)

Subjective and objective improvements
in content quality

A 94%-97% decrease in cost per asset

Production + Design Assistant

Awesome Incorporated

ATLANTA, GA

Motion Graphics Intern

Adobe Systems Inc.

June 2012 - June 2014

SAN JOSE, CA

Multimedia Design Intern

The Walt Disney Company

January 2013 - June 2013

ORLANDO, FL

EDUCATION

BFA, Motion Media Design, Cum Laude

The Savannah College
of Art and Design

September 2010 - June 2014

SAVANNAH, GA

Academy of Information Technology

The Atlantic County Institute
of Technology

September 2006 - June 2010

MAYS LANDING, NJ

HONORS

Gold | Motion Graphics

The Telly Awards

Charles Schwab Lunar New Year

JUNE 2018

Top 15 in the Country

SkillsUSA National Championships

Web Page Design

JUNE 2010

Typographic Excellence

Type Director's Club, TDC61

Adult Swim's Too Many Cooks

Title Design Typography

AUGUST 2015

First Place

SkillsUSA State Championships

Web Page Design

MAY 2010